



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

#### **DRAFT MINUTES**

**Monday, October 18, 2010     David Gebhard Public Meeting Room: 630 Garden Street     2:00 P.M.**

**COMMITTEE MEMBERS:**     NATALIE COPE, Chair  
                                      **BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
                                      LOUISE BOUCHER (HLC)  
                                      **DAWN SHERRY** (ABR) (Consent Calendar Representative)  
                                      KEITH RIVERA (ABR) (Alternate)

**CITY COUNCIL LIAISON:**     MICHAEL SELF

**STAFF:**     JAIME LIMÓN, Senior Planner  
                  Jo Anne La Conte, Assistant Planner  
                  GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A.     Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B.     Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C.     Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D.     Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

The applicant's presence is required. If an applicant is not present, the item may be postponed indefinitely. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. The previous business day before the meeting to Tony Boughman, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 4539; otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item "A" listed on the Consent Calendar will be heard first and item "Z" heard last. The agenda schedule is subject to change as cancellations occur. Applicants are advised to arrive at the beginning of the meeting. If applicants are not in attendance when the item is announced for hearing the item, the item will be moved to the end of the calendar agenda if time allows.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at [tboughman@SantaBarbaraCA.gov](mailto:tboughman@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Thursday, October 14, 2010, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:00):**

A. Public Comments: No public comments.

B. Approval of the minutes October 4, 2010.

Motion: Approval of the minutes of the Sign Consent Calendar meeting of October 4, 2010.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

C. Listing of Approved Conforming Signs: no approvals for the week of October 12, 2010.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**NEW ITEM****A. 2950 STATE ST**

R-O/SD-2 Zone

Assessor's Parcel Number: 051-132-001  
Application Number: SGN2010-00130  
Contractor: David Benton  
Business Name: White and Grube and Paul Crawford DDS

(Proposal for a face change to an existing 13.44 square foot ground sign to add two new tenant names and for one 8.25 square foot wall sign and one 12.50 square foot wall sign for White and Grube and Paul Crawford DDS. 34.19 square feet of signage is being requested. The linear building frontage is 120.00 feet. The allowable signage is 65.00 square feet.)

Present: David Benton, Applicant.

Continued indefinitely at the applicant's request.

**NEW ITEM****B. 1131 COAST VILLAGE RD**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-291-003  
Application Number: SGN2010-00123  
Business Name: Chicago Title

(Proposal for a 4.88 square foot wall sign with flush mounted letters to replace existing wall sign in a multi-tenant building. Requested is 4.88 square feet of signage. The linear building frontage is 30.00 feet. The allowable signage is 30.00 square feet.)

Present: Ken Sorgman, Contractor.

Motion: Final Approval as submitted.

Action: Cunningham/ Sherry, 2/0/0. Motion carried.

**NEW ITEM****C. 2963 STATE ST**

R-4/SD-2 Zone

Assessor's Parcel Number: 051-131-001  
Application Number: SGN2010-00124  
Business Name: King Dental Group  
Contractor: Signs By Ken

(Proposal for a four foot high 12.5 square foot sandblasted wood ground sign to replace existing at same location. Requested is 12.50 square feet of signage in addition to 12.50 square feet of existing signage. The linear building frontage is 40.00 feet. The allowable signage is 40.00 square feet.)

Present: Ken Sorgman, Contractor

Motion: Final approval with the condition that the lower line of text shall not exceed 2 inches maximum letter height.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

**NEW ITEM****D. 130 S HOPE AVE D-12A**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-007  
Application Number: SGN2010-00133  
Applicant: Steven Lyu  
Business Name: Love Culture

(Proposal to permit two as-built signs including one 18 square foot wall sign and one 4 square foot window sign for a total of 22 square feet of new signage. Exceptions are requested to allow letter size to be 18.5 inches and vertical lettering. Window decals are not a part of this application. Requested is 22.00 square feet of signage in addition to 0.00 square feet of existing signage. The linear building frontage is 55.00 feet. The allowable signage is 55.00 square feet.)

**(Exception are requested to allow over-height lettering and vertical letters.)**

Present: Steven Lyu, Applicant.

Motion: Final Approval as submitted with exception findings.

Action: Sherry/Cunningham, 2/0/0. Motion carried.

**NEW ITEM****E. 1145 COAST VILLAGE RD C**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-291-005  
Application Number: SGN2010-00134  
Contractor: Benton Signs  
Business Name: Ever

(Proposal for one new 4.5 square foot projecting canvass sign and one new 1.15 square foot wall letter sign for a total of 5.65 square feet. The projecting sign will utilize the existing bracket. There are five existing signs to remain for other tenants. The total existing and proposed signage will be 26.5 square feet. 5.65 square feet of signage is being requested in addition to 20.85 square feet of existing signage. The linear building frontage is 41.00 feet. The allowable signage is 20.50 square feet.)

Present: Dave Benton, Contractor.

Motion: Final Approval as submitted.

Action: Sherry/Cunningham, 2/0/0. Motion carried.